



# ARNAU GIFREU CASTELLS

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I'm a lecturer, researcher and director in the audiovisual and multimedia field. I hold a PhD in communications and have a master's degree in digital arts from the Pompeu Fabra University (UPF). I'm also a research affiliate at the Open Documentary Lab (MIT, Massachusetts Institute of Technology) and part of the i-docs group (University of the West of England). I collaborate with the Interactive Media Department of RTVE (Spanish TV) and the Education Department of TVC (Catalan TV).

2007- 2013	Doctor's Degree in Cinematography Theory, Analysis & Documentation	Pompeu Fabra University
2003-2005	Master's Degree in Digital Arts	Pompeu Fabra University, IUA and EC. 700h
2005	Postgraduate Diploma in "Multimedia Programming"	Pompeu Fabra University, IUA. 150h
2003	Postgraduate Diploma in "TV Reporting"	Pompeu Fabra University, IDEC. 188h
2001	Degree in Audiovisual Communication	Autonomous University of Barcelona

## DOCTORAL DISSERTATION

Summa Cum Laude for the presentation of PhD research "The interactive documentary as a new audiovisual genre. Study of the emergence of the new genre, approach to its definition and taxonomy proposal and an analysis model for the purposes of evaluation, design and production" (UPF, 2013).

Winner in the XXV CAC Awards to Research into Audiovisual Communication

Jury special mention for the research work "The interactive multimedia documentary. A proposed model of analysis". XXIII CAC Awards to Research into Audiovisual Communication (2011).

Research topics: *interactive and transmedia narratives, interactive documentary, interface design, user experience, usability, gamification, education, journalism, museums*

**Accreditations:** Associate Professor (ANECA) - Assistant Professor (AQU)

## RESEARCH GROUPS AND LABS

2013 - 2016	Research affiliate at <i>Comparative Media Studies/Open Documentary Lab</i> , Massachusetts Institute of Technology
2011 - 2016	Member of the i-Docs Group, DCRC - University of the West of England
2009 - 2016	UVIC Digital Interaction Research Group Member, GRE KONEKTO (Uvic, 2014-2016) and ERAMSCI (UDG, 2015,-)
2012 - 2015	<i>UVIC_LAB</i> Director. Digital Content Laboratory, Uvic-UCC

## RESEARCH/TEACHING STAYS

2015	Postdoctoral fellowship. Centro de Estudios en Periodismo (CEPER) Universidad de los Andes, Bogotá, Colombia
2013	Predocotrual fellowship for a lecturing period at the University of Harvard Harvard Metalab / University of Harvard. United States
2012	Predocotrual fellowship for a lecturing period at Università Degli Studio di Milano Università Degli Studio di Milano, Italy
2011/2012	Predocotrual fellowship for a research period at the University of York Future Cinema Lab / University of York, Toronto, Canada
2011	Predocotrual fellowship for a lecturing period at TAMK. Tampere University of Applied Sciences, TAMK. Tampere, Finland

## TEACHING 2005 - 2016

### DEGREES

2015 - 2016	DocsBarcelona Documentary School, Ramón Llull University COORDINATOR-LECTURER	Coordinator of the transmedia and interactive area <ul style="list-style-type: none"><li>- Specialty course coordination</li><li>- Final Project assessment</li></ul>
2014 - 2016	Centre of Image and Multimedia Technology (CITM), Technical University of Catalonia LECTURER	Multimedia / Photography Degree <ul style="list-style-type: none"><li>- Audiovisual Communication</li><li>- Project Based Learning (III, IV and VIII)</li></ul>
2014 - 2016	University of Barcelona, UB ASSOCIATE LECTURER	Audiovisual Communication Degree <ul style="list-style-type: none"><li>- Internship assessment</li><li>- Final Degree Projects assessment</li></ul>
2014 - 2016	ESCAC (Audiovisual and Cinema Superior School of Catalonia), University of Barcelona, UB ASSOCIATE LECTURER	Cinema and Audiovisual Media Degree <ul style="list-style-type: none"><li>- Documentary Theories</li></ul>
2013 - 2014	ENTI (New Interactive Technologies School), University of Barcelona, UB ASSOCIATE LECTURER	Degree in Videogames <ul style="list-style-type: none"><li>- Usability and game analysis</li></ul>
2013 - 2014	International University of Catalonia, UIC GUEST PROFESSOR	Degree in Communication, Communication College <ul style="list-style-type: none"><li>- Narrative I (Nonfiction Module)</li><li>- Final Degree Project Tutoring</li></ul>
2013 - 2014	ERAM (Audiovisual and Multimedia School), University of Girona (UDG) ASSOCIATE LECTURER	Degree in Audiovisuals and Multimedia (GAM) <ul style="list-style-type: none"><li>- Project direction</li><li>- Multimedia Communication Project</li><li>- Vectorial animation platforms</li></ul>
2012 - 2013	Open University of Catalonia (UOC) CONSULTANT	Bachelor Degree of Communication <ul style="list-style-type: none"><li>- Subject: "Final Degree Project"</li><li>- Degree internships</li></ul>
2011 - 2012	Blanquerna - Ramon Llull University (URL) ASSOCIATE LECTURER	Cinema and Television Degree <ul style="list-style-type: none"><li>- Subject: "Seminar on creative documentary"</li></ul>

2015 – 2015 University of Vic-Central University of Catalonia, UVIC  
AGGREGATE LECTURER

## POSITIONS

- Management of Final Degree Projects (Multimedia)
- *Uvic\_lab* Director
- Digital Week Coordinator (E-week)
- Master's Degree in Interactive Digital Communication Coordination
- Audiovisual Communication/Multimedia Studies Board Member

## SUBJECTS

- “Audiovisual and Multimedia Production & Direction”
- “Documentary Production”
- “Video Clip Workshop”
- “Interactive Communication Workshop”
- “Interactive Communication Workshop II”
- Audiovisual and multimedia narrative
- Audiovisual production workshop
- TV Language
- Degree internships

## MASTER'S DEGREES

2016-2017	Huanahaca University, Mexico	International Master of Transmedia and Brand Narratives <ul style="list-style-type: none"><li>- Docuweb. Documentary and interactive information</li></ul>
2016-2017	La Salle –Ramón Llull University	Master of Multimedia Creation <ul style="list-style-type: none"><li>- Coordination subject 'Multimedia Screenplay'</li><li>- Transmedia storytelling</li></ul>
2015-2016	University Babeş-Bolyai, UBB, Rumania	Master of Multimedia / Master of Documentary Film Production <ul style="list-style-type: none"><li>- New Media Documentary</li></ul>
2015-2016	Jaime I University, UJI	Master of New Trends and Innovation Processes in Communication <ul style="list-style-type: none"><li>- Transmedia documentary. Context and Case Studies</li></ul>
2014-2015	Carlos III University, UC3M	Master of Transmedia Journalism and Documentary <ul style="list-style-type: none"><li>- Online Documentary Project Management</li></ul>
2014-2015	EAFIT University, Medellín, Colombia	Master of Transmedia Communication <ul style="list-style-type: none"><li>- Production of Interactive Media</li></ul>
2014-2015	Los Andes University, Colombia	Master of Journalism <ul style="list-style-type: none"><li>- Multimedia journalism course</li><li>- Digital Narrative</li></ul>
2015-2016	ELISAVA - Escuela Superior de Ingeniería y Diseño de Barcelona, Pompeu Fabra University, UPF	Postgraduate Diploma in Design and Communication Strategies <ul style="list-style-type: none"><li>- Audiovisual Communication – Interactive</li></ul> Master of Design and Communication <ul style="list-style-type: none"><li>- Communication Audiovisual Communication – Interactive</li></ul>
2015-2016	TecnoCampus Mataró, Pompeu Fabra University, UPF	Postgraduate in Transmedia Projects <ul style="list-style-type: none"><li>- Transmedia Storytelling</li></ul>
2014-2016	INESDI Digital Business School	Postgraduate in Branded Content and Transmedia Storytelling <ul style="list-style-type: none"><li>- Master of Design and Communication</li></ul>

2011 – 2014	Autonomous University of Barcelona, UAB	Master of Creative Documentary <ul style="list-style-type: none"> <li>- “Interactive Documentary Theory”</li> <li>- “Assessment of prototypes”</li> <li>- “Member of the Pitching Commission” (+ Jury)</li> </ul> Master of Design and Management of Audiovisual Production <ul style="list-style-type: none"> <li>- Module “Design, implementation and development of an audiovisual multiplatform company”</li> </ul>
2013 – 2014	Pompeu Fabra University, UPF	Master of Creative Documentary <ul style="list-style-type: none"> <li>- Interactive documentary language</li> </ul>
2013 – 2014	IEBS (Innovation & Entrepreneurship Business School)	Master of Gamification and Transmedia <ul style="list-style-type: none"> <li>- Multiplatform transmedia environments</li> </ul>
2013 – 2014	University of Valencia, UV	Master of Audiovisual Formats and Content <ul style="list-style-type: none"> <li>- Analysis of Media Formats (Interactive and Transmedia Fiction and Nonfiction)</li> </ul>
2013 – 2014	University of Vic-Central University of Catalonia, UVIC	Master in Apps & Games <ul style="list-style-type: none"> <li>- Project Design</li> <li>- Management of Final Master's Degree Projects</li> </ul>
2013 – 2014	University of Vic-Central University of Catalonia, UVIC	Digital Marketing and Community Manager Diploma <ul style="list-style-type: none"> <li>- Interactive and transmedia fiction and nonfiction applied to digital marketing and branded content</li> </ul>

## OTHER COURSES

La Casa del Cine	Seminars: Interactive Documentary, Digital Processes & Video Clips Subjects: Cinema Production Year Course
Pompeu Fabra University - OIL / Training Courses	(UPF Employment Office) - Website environments, design, programming & video
Plató Las Aulas	Interactive architectures

## MULTIMEDIA PRODUCTION 2001 – 2016

### INDEPENDENT PRODUCTION

2013-2016	Co-director and producer of the production company Espill Media, <a href="http://espillmedia.com">http://espillmedia.com</a>
2013-2016	Producer and director-interactive design of the transmedia project

2012-2016	<i>Bugarach</i>
2012-2015	Director of the transmedia project <i>COME/IN/DOC</i>
2011-2016	Producer and promoter <i>Cyborg Project</i>
2013-2015	Director <i>interDOC</i> Project
2012-2016	Consultant transmedia project <i>Las Sinsombrero</i> (intropiaMedia)
2012-2014	Director INF Project ( <i>Interactive nonfiction</i> )
2012-2014	Multimedia Producer Aula Marató TVC (Fundació Marató – Televisió de Catalunya)
2005-2016	Personal website and others, <a href="http://www.agifreu.com">http://www.agifreu.com</a>

## ACADEMIC PRODUCTION

2011-2012	Advisor. Seat, las sombras del progreso. UAB
2011-2012	Coordinator. I tu qui ets? UVIC
2011-2012	Co-Director. Sparklyng - Big Visit UVIC
2010-2011	Producer. En un xip multicolor. UVIC
2009-2011	Coordinator. MetalmentalDoc multimedia. UVIC
2009-2010	Coordinator. Societat 2.0. UVIC
2009-2010	FUNKY MOBILE IDEAS MOBILE TECHNOLOGY COMPANY
	Member of the Communication and Development Department of the <i>CampusMoviNet</i> project. Minority partner of the <i>CampusMoviNet</i> project of Funky Mobile Ideas.
2009-2011	REVISTA ICTINEUS GENERALITAT DE CATALUNYA -DGR- PERIÓDICO DE CATALUNYA
	Editorial Head of the magazine <i>Ictineus</i> (A magazine that focuses on communication, dissemination of information and the art of teaching science. <i>El Periódico de Catalunya</i> ).
2004 - 2005	UNICA – UPF RESEARCH GROUP UPF
	- CD UNICA - UPF - Graphic design collaboration. Digital journal FORMATS – UPF

## AUDIOVISUAL PRODUCTION 2001 – 2016

2001 - 2004	25 Televisió Hospitalet de Llobregat PRODUCER	- Digital Edition & Graphic Design - Continuity Operator
2004-2005	Tasmania FILMS and Alexander Produccions PRODUCER	- Reports, Short Films & Interactive Production
2005	Grupo Mediapro – 22@. UPF, EC SCRIPTWRITER	- Video Project “Parc Barcelona Media” Presentation

2006 - 2016	<b>Independent producer</b>	- Soweto " <i>Love love</i> " / <i>Skatalà Gira 25 anys</i> 2010/2011 - Music Festivals video production - Anciles Directo 2005/2006 - Analista Prens (2003) - Documentary producer. Fundació Centro de Documentación Política, FCDP.
2003-2004	<b>AYNI – Open University of Catalonia, UOC</b>	- Exam preparation & audiovisual support for the Open University of Catalonia.
	AUDIOVISUAL TECHNICIAN	
2000	<b>TV3 and C33</b>	- Practice period
	PRODUCTION ASSISTANT	- <i>Fes-t'ho mirar (TV3) / Els llibres i la vida (C33)</i>

## EVENTS AND CONFERENCES

12/09/2016-	LAB A.I. (Audiovisual Interactive Laboratory) - 2nd Edition
17/09/2016	ICESI Masterclass + Screenplay/Interactive architecture (student workshop) Cali, Colombia
19/07/2016-	InterDocsBarcelona + Medellin - 4th edition
24/07/2016	Master class Coordination Master Class + Case Study + Hackadoc Medellin Colombia
23/05/2016-	interDocsBarcelona 2016
29/5/2016	Coordination Conference + Interactive viewings + Interactive pitch + Exhibition + Popathon
18/06/2016	Sonar + D - Meet the expert Meetings with companies - advice Fira de Barcelona
22/03/2016-	University Babeş-Bolyai
26/3/2016	Presentations and lectures for master's degrees Romania
30/03/2016	Webdocumentário. O Paradigma da Interatividade e a Tradição do Documentário Presentation Universidade da Beira Interior, Portugal
02/03/2016-	i-Docs Conference
4/3/2016	Presentation on webdocs in the Latin field and panel coordination COME/IN/DOC documentary series launch Bristol, UK
19/11/2015-	European Youth Award. Attendance with students (ERAM, UDG)
21/11/2015	EYA 2015 Grand Jury (Jury evaluator - Europe) Local Student Group Project (Academic Jury) International Student Group Coordinator Graz, Austria
05/11/2015-	Presentation in "8 International Forum on Digital Journalism - 3rd meeting of transmedia narratives"
09/11/2015	National University of Rosario, Argentina
19/08/2015-	Visible Evidence XXII. Congress attendance and presentation paper. Exhibition work COME/IN/DOC in Media Library
22/08/2015	Cinema Studies Institute/University of Toronto; School of Image Arts/Ryerson University; Department of Cinema and Media Arts, York University. Toronto, Canada
20/07/2015-	DocsBarcelona + Medellin. International Documentary Film Festival - 3rd Edition
30/07/2015	Masterclass, moderation and coordination HackaDoc

29/06/2015 "interdocsbarcelona Meeting Point" community launch  
Altaïr Bookstore

10/06/2015- Pitch + interactive and transmedia market - Cross Video Days 2015  
12/06/2015 Project: Bugarach. Surviving the Apocalypse  
Doc Eiffel, Paris

10/06/2015 Moderation round table "Strikes Back Matter II: Objects That Enquire"  
International Workshop on Higher Education. University of Vic-Central University of Catalonia

08/06/2015 Conference "Webdocs: Telling the reality on the Internet"  
Audiovisual Catalan Professional Association

06/06/2015 Presentation "Transmedia Narratives: Stories, tentacles and levels ... Myth or Reality?"  
Open Day La Salle. Ramón Llull University

02/06/2015- Tel Aviv International Student Film Festival. Guest of honour. Presentation "New Media Documentary". Participation in  
05/06/2015 in the round tables "Open narrative" and "The new audience- user"  
Mediateque. Tel Aviv University

25/05/2015- DocsBarcelona International Documentary Film Festival  
31/05/2015 Coordination interDocsBarcelona (lecture, interactive pitch, interactive viewing and Popathon)

25/05/2015 Presentation "A journey through Europe via the web documentary"  
Altaïr bookstore

20-22/05/2015 International Congress of Communication, Civil Society and Social Change Comunicambio  
Jaime I University. Castellón

15/05/2015 Call for the development of interactive web documentary – Jury and final pitch  
National Stimulus Program 2015 - Ministry of Culture - Bogota, Colombia

12/05/2015 Presentation 'Connecting two worlds'.  
Digital & Media Forum. Audiovisual Cluster of Catalonia. Mobile World Centre

18/04/2015 Conference "Interactive Narratives: Fact or Fiction"  
15 Plural EFTI Days. International Center of Photography and Film. Madrid

18/03/2015 Conference "Journalism and interactive multimedia documentary"  
TV3 Auditorium (Catalan TV)

02-04/03/2015 Attendance and presentation of papers  
INTEd. International Technology, Education and Development Conference. IATED. Madrid

18/02/2015 Interactive documentary Jury Pitch  
Master of Theory and Techniques in Creative Documentary. Autonomous University of Barcelona

11/11/2014 Seminar "Interactive and transmedia documentary "  
Catholic University of Murcia. Murcia, Spain

3,4,5/11/2014 Communication presentation "Mapping trends in Interactive Non-fiction through the Lenses of the Interactive  
Documentary"  
ICIDS 2014. The Seventh International Conference on Interactive Digital Storytelling. Singapore

29/10/2014 Lecture "How to finance an interactive project" - LAB A.I. - 1st edition  
Audiovisual Interactive Workshop development. Cali, Colombia

24/10/2014 Workshop "Beyond the documentary. Now interactive and transmedia"  
DocsBarcelona + Medellin International Documentary Film Festival. Medellin Colombia

7,18,19/10/2014 Speaker in session: "Spain Panorama: how to build a new industry and funding models"  
MEDIMED Cross training. Sitges, Spain.

- 8/7/2014 Communication "Educational Multimedia applied to the interactive nonfiction area. Using interactive documentary as a new model for learning"  
EDULEARN14. 6th annual International Conference on Education and New Learning Technologies
- 8/7/2014 Communication "New learning using interactive platforms created by students. Case studies produced as Final Degree Projects at the University of Vic-Central University of Catalonia"  
EDULEARN14. 6th Annual International Conference on Education and New Learning Technologies
- 21/6/2014 Communication "Journalism as a key element of interactive and transmedia non-fiction. Comparative analysis of genres and formats"  
XX International Congress of the Spanish Society of Journalism
- 15/5/2014 Conference "Keys to transmedia storytelling", Auditorium of the University of Valencia, VII CONTD Seminar (Contents for digital television)  
University of Valencia
- 7/4/2014 Speaker at Communication Week with the conference "From Interactive documentary to transmedia"  
University of Lleida
- 20, 21/3/2014 Communication and moderation of the Latin Panel with the presentation: "COME/IN/DOC, a collaborative meta-interactive documentary"  
i-docs Conference, Bristol, UK
- 6/12/2013 Speaker at the conference "Social networks for everyone".  
Aula d'extensió universitària de la Gent Gran d'Osona  
El Sucre Auditorium, Vic
- 28,29/30/  
11/2013 European Youth Award (ICNM). Collaboration in student assistance, communication, event moderation and jury  
EYA 2013 Grand Jury (Europe Jury evaluator)  
Presentation at the EADIM Network Conference  
Moderator session between universities (EAL, Tampere, UNIGraz and UVIC)
- 4,5,6,7/  
11/2013 E-week. Digital Week of Vic. Academic Coordination  
Speaker and moderator. Vic 4-8 December, 2013.
- 8/10/2013 Speaker at the round table "New professions and good practices of multiplatform journalism"  
Journalism Department, Autonomous University of Barcelona
- 3/10/2013 Speaker at "I Active Audience Seminar" with the presentation "Interactive and transmedia non-fiction in journalism"  
Department of Communication, Pompeu Fabra University
- 4,5/07/2013 Presentation at the IV International Congress UNIVEST "13 Strategies for collaborative learning with communication "  
Uvic\_lab. Laboratory of digital contents of the University of Vic "  
University of Girona. 4-5 July, 2013.
- 25,26,27/05/20  
13 Coordination interDocsBarcelona 2013  
Conference + Interactive Exposition  
La Pedrera, Barcelona



- 19/04/2013 Speaker at the I\_doc International Seminar Workshop with the presentation "General overview of the field, basic questions and top experts answering them"  
University of Applied Sciences and Arts of Southern Switzerland (SUPSI). Nyon, Switzerland, 19 April, 2013.
- 07/03/2013 Defence of doctoral thesis. Summa Cum Laude.  
Pompeu Fabra University. Department of Communication, 7 March, 2013.
- 5/03/2013 Speaker at the event "Transvergence: TV and transmedia Conference"  
Organized by the Autonomous University of Barcelona, 5 March, 2013.
- 19/12/2012 "Conference presentation "New models of interactive nonfiction and transmedia narratives"  
As part of the first "Conference on new technologies and domestic oral memory", Barcelona 19 December, 2012.
- 03-05/12/2012 Coordination of the 9th edition of *E-Week*. Digital week held in Vic 2012. Focused on the cloud and mobile applications (Apps 'n Cloud)  
Digital week at University of Vic.
- 30/11/2012 Presentation at the II International Workshop on Higher Education on transmedia nonfiction and interactive documentaries.  
University of Vic, 30 November, 2012.
- 30/11/2012 Attendance at the Barcelona Cultural Laboratory event  
01/12/2012 Barcelona, 30 November and 1 December, 2012.  
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- 23, 25/11/2012 Speaker at the European Academic Network Conference 2012, 23 November, 2012, with the presentation "*UVIC\_Lab, an Innovative Concept of the Digital Content Laboratory at the University of Vic*"  
Graz, Austria, 23 November, 2012.
- 22/11/2012 Organizer and moderator of the project presentation and panel discussion on interactive documentary at L'Alternativa Festival (Film School Section)  
Barcelona, 22 November, 2012.
- 17-21/11/2012 Attendance at the IDFA Doclab and at the IDFA Documentary Interactive Conference  
Amsterdam, 17-21 November, 2012.
- 24-26/10/2012 Attendance at the event "Doctorials 2012. Workshops for future doctors"  
Vertex Building (UPC), 24-26 October, 2012.
- 25-26/07/2012 Transmedia Seminar taught by Dr. Carlos Scolari. Collaboration and evaluation of projects funded by different agencies  
Pontificia Javeriana University in Bogota, 25-26 July, 2012.  
Conference "Interactive Documentary and Transmedia Juror" within the course "Art and Transmedia Creation" in the final presentation of the course "Art and Transmedia Creation" at the "International Graduate School".
- 18,19/07/2012 "International Graduate School" at the National University of Colombia, 18 July, 2012.
- 12, 18,19/06/2012 Theoretical sessions in the Master of Design and Management for Audiovisual Production. Module "Design, implementation and development of a multiplatform audiovisual company"  
12-18-19 June, 2012.
- 18/05/2012 Moderation and participation in the conference "Interactive Web documentary: a live documentary", sponsored by the Master of Creative Documentary (UAB)  
Citilab, Cornellà, on 18 May, 2012.
- 08/05/1012 Moderation of the "Multimedia Seminar" in Vic (EPS-FEC)  
Higher Technical School, 8 May, 2012.
- 30, 31/04/2012 Participation in the XODOX LAB Workshop / Webdox Conference  
Leuven 31 April, 2012.
- 19-21/04/2012 Speaker at "M-communication: scientific seminar on mobile communication"  
University de Vic, 19-21 April, 2012.
- 10/04/2012 Presentation of research line at the "Digidoc Seminar" (UPF)  
Pompeu Fabra University, Barcelona, 10 April, 2012.
- 22-24/03/2012 Presentation at the Taxonomies LAB / i-Docs Conference, I-docs Conference, Bristol, 22-23 March, 2012.

- 08/03/2012 InterDOC Presentation at “New Research Table” (Pompeu Fabra University)  
Pompeu Fabra University, Barcelona, 8 March, 2012.
- 5-7/03/2012 Attendance and presentation of communication at the INTED 2012 Conference (International Technology, Education and Development Conference)  
International technology, education and development conference. Valencia, 5-7 March, 2012.
- 17/02/2012 Pitching session (member of the jury) / Master of Theory and Techniques of Creative Documentary (UAB)  
Autonomous University of Barcelona. Sgae, Barcelona, 17 February, 2012.
- 21-27/11/2011 Lecturer (round table) and Master Class on video clips 2.0 in the 5th edition of the *Musiclip Festival*  
5 Edition of the Musicclip Festival (International Music, Visual Arts and Video Clip Festival), Barcelona, 21-27 November, 2011.
- 10-13/11/2011 World summit youth award (WSYA) and speaker at the EADiM Academic Network Conference (European Academy of Digital Media)  
European Academy of Digital Media. Graz, Austria, 10-13 November, 2011.
- 07-11/11/2011 Moderator and lecturer on the round table “New models for audiovisual production and exhibition” at *E-Week* (VIC Digital Week)  
*E-week*, Digital week of the University of Vic, 7-11 November, 2011.
- 26-28/10/2011 Theoretical sessions in the Master of Theory and Techniques of Creative Documentary (UAB). Module “Interactive Documentary Theory”  
Autonomous University of Barcelona, 28-28 October, 2011.
- 23-25/05/2011 Presentation on the Interactive Documentary at the McLuhan Galaxy Barcelona  
McLuhan Galaxy Barcelona, 23-25 May, 2011.
- 25/03/2011 Speaker and collaborator at the i-Docs Symposium: Towards a taxonomy of I-docs  
Bristol, 25 March, 2011.
- 19, 26/11/2010 Lecturer (round table) and Master Class on the analysis of top videoclip and cross-media format producers/Multi-platform Production at the 4th edition of the *Musiclip Festival* (International Music, Visual Arts and Video Clip Festival)  
4th Edition of the Musicclip Festival (International Music, Visual Arts and Video Clip Festival), Barcelona, 19-26 November, 2010.
- 18- 20/11/2010 IDFA – Idfa Doclab 2010  
*International documentary festival* Amsterdam, 18-29 November, 2010.
- 16/11/2010 Presentation on Research Leads at the UVIC Research Conferences  
University of Vic, 16 November, 2010.
- 15/11/2010 Presentation on the Use of Interactive Multimedia Documentary for the Digital Interactions Research Group and UNICAMP (Universidade Estadual de Campinas)  
Universidade Estadual de Campinas, Sao Paulo, Brazil, 15 November, 2010.
- 04, 05/10/2010 Presentation on Interactive Multimedia Documentary at the II International Communication Congress 3.0: New Means, New Communication II Salamanca, 4-5 October, 2010.
- 20-22/04/2010 Moderator and lecturer on the round table “Corporation Changes and Communicators” in *E-Week* (VIC Digital Week)  
*E-week*, 20-22 April, 2010.
- 14/12/2009 Presentation of the *CampusMovilNet* at the ESADE Business Centre at BMM (Barcelona Mobile Monday)  
Esade Business School. Barcelona, December 2009
- 14, 15/11/2009 Paper on the use and design of the *CampusMovilNet* application at ICERI (International Congress of Education, Research and Innovation)  
*Iceri* (*International Congress of Education, Research and Innovation*). Madrid, 14-15 November, 2009.
- 04, 05/04/2009 Lecturer (round table) and Master Class on videoclips and high-definition digital processes in the 3<sup>rd</sup> edition of the *Musiclip Festival*  
3rd Edition of the Musicclip Festival (International Music, Visual Arts and Video Clip Festival), Barcelona, 4-5 April, 2009.

## KNOWLEDGE DISSEMINATION

- 2013-2014 MIT Open Documentary Lab website - Research Forum + Video interviews + Docubase)
- 2013-2014 i-Docs Portal - Contributing editor (Research - Blog - Resources)
- 2013-2014 Webdocs. Stories of the 21<sup>st</sup> Century (Somos Documentales - RTVE) – Blog editor
- 2013-2014 InterDOC -Research place - Director/Coordinator

## COORDINATION – ORGANISATION OF EVENTS

- 2013-2014 interDocsBarcelona (Conference + Meet Up + Popathon + Interactive Exhibition + Pitching Forum) – Coordination
- 2012-2013 e-week (Digital week of Vic) – Coordination
- 2012-2014 Multimedia Conference (UVIC-UCC, Higher Technical School) – Coordination
- 2011-2014 European Youth Award (International Centre for New Media, Graz, Austria) - Collaboration  
i-Docs Conference - Collaboration
- 2012-2014 Musiclip Festival (Activa Films) - Collaboration

## RESEARCH / PUBLICATIONS

- 2016 Participation in the article "El ámbito de la no ficción interactiva y transmedia. Aproximación a cuatro formas de expresión narrativa".  
Opción. University of Zulia. Experimental Faculty of Sciences. Special Edition 2016. ISSN: 10121587.
- 2016 Participation in the book chapter "Dokumental Inreraktiboen eta Transmedia-Dokumentalen Negozio-eta Finantzaketa-Ereduak".  
Elordui, Agurtzane; Arana, Edorta (Eds) Transmedia Komunikazio Estrategiak: gaurkotasun-edukiak diseinatzeko eta hedatzeko bide berriak Udako Euskal Unibertsitatea, 173-190. ISBN: 978-84-8438-575-2.
- 2016 Participation in the article "Creación y utilización de aplicaciones interactivas como fórmula docente en el aula".  
Opción. University of Zulia. Experimental Faculty of Sciences Special edition 2015. ISSN: 10121587.
- 2016 Participation in the book chapter "Jugando en el aula con el documental interactivo y transmedia".  
*Gamificación en las aulas universitarias*. INCOM-Autonomous University of Barcelona. University of Vic-Central university of Catalonia.
- 2016 Participation in the book chapter "El documental interactivo en España. El caso de la productora Barret Films".  
Hatzmann, H.; Sánchez, I. [eds.] (2015):Trazos de realidad. Nuevas manifestaciones del documental en la producción audiovisual española y latinoamericana. Frankfurt: Iberoamericana/Werwuert.
- 2015 Participation in the article Santos, M.; Gifreu-Castells, A. (2016). "Museums and online exhibitions: a model for analysing and charting existing types".  
Museum Management and Curatorship. Routledge. ISSN: 18729185, 09647775.
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- 2015 Participation in the article "Processes, modes and methodologies for the analysis and design of interactive documentaries".  
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- 2015 Participation in the article "Endrets. Geografia literaria dels Països Catalans, an educational literary experience from the university of Vic-Central University of Catalonia".

- INTED 2015 - 9th International Technology, Education and Development Conference. ISI Conference proceedings, pages 1878-1887. ISSN: 2340-1079.
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- 2015 Participation in the article "Evolución del concepto de no ficción. Aproximación a tres modelos narrativos".  
Obra Digital, n. 8-1. University of Vic-Central university of Catalonia, pages 14-39. ISSN: 2014-5039.
- 2015 Issue coordination and edition "No ficción audiovisual, interactiva y transmedia".  
Obra Digital 8-1. University of Vic-Central university of Catalonia. ISSN: 2014-5039.
- 2015 Participation in the book chapter "Ámbitos de aplicación de la narrativa transmedia".  
Francés, M.; Llorca, G.; Peris A. [Coord] (2015): La televisión conectada en el entorno transmedia. Pamplona: EUNSA. Pages: 67-95. ISBN: 978-84-313-3038-5.
- 2015 Participation in the book chapter "Del usuario pasivo al interactor activo. Cuando la audiencia suma en la construcción del discurso documental".  
Martínez, M.; Renó, D. y Campalans, C. (Eds.). Medios y opinión pública. Pages 197-209. Bogotá: Editorial University of Rosario. ISBN: 978-958-738-561-8.
- 2014 Participation in the article and book chapter "Mapping Trends in Interactive Non-fiction through the Lenses of Interactive Documentary".  
ICIDS 2014 (International Conference on Interactive Digital Storytelling). ISI Conference Proceedings. Mitchell et al. (Eds.): ICIDS 2014, LNCS 8832. Springer International Publishing Switzerland. pages 156-163. ISBN: 978-3-319-12336-3.
- 2014 Participation in the article "Estrategias y modelos de financiación del documental interactivo y transmedia".  
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- 2014 Participation in the article "Reconstrucción y activación del patrimonio artístico gracias a la tecnología audiovisual. La experiencia de Taüll 1123".  
El profesional de la información. 23 - 5. Pages 527 - 533. ISSN: 1386-6710.
- 2014 Participation in the article "El periodismo como elemento clave de la no ficción interactiva y transmedia. Análisis comparado de géneros y formatos".  
XX Congreso internacional de la sociedad española de periodística. Proceedings of the congress.
- 2014 Participation in the book chapter "El documental interactivo en España. El caso de la productora Barret Films".  
XIX Congreso de la Asociación alemana de hispanistas, 2013, Münster
- 2014 Participation in the article "El periodismo como elemento clave de la no ficción interactiva y transmedia. Análisis comparado de géneros y formatos".  
XX Congreso internacional de la sociedad española de periodística, 2014. Publication of the proceedings of the congress.
- 2014 Participation in the article "El documental interactiu i transmèdia. Aproximació, estat de desenvolupament i anàlisi de casos en l'àmbit espanyol".  
Comunicació. Revista de recerca i d'anàlisi, 2014
- 2014 Participation in the article "Educational multimedia applied to the interactive nonfiction area. Using interactive documentary as a new model for learning".  
Proceedings of Edulearn14 Conference, 2014, Barcelona, 1306-1315. ISBN: 978-84-617-0557-3
- 2014 Participation in the article "New learning using interactive platforms created by students. Case studies produced as final degree projects at the University of Vic-Central University of Catalonia".  
Proceedings of Edulearn14 Conference, 2014, Barcelona, 1317-1326. ISBN: 978-84-617-0557-3
- 2013 Participation in the article "El documental interactivo en la estrategia de la multidifusión digital. Evaluación del estado del arte en relación a la temática, las plataformas y la experiencia del usuario".  
Telos: cuadernos de comunicación e innovación, num 96. Dossier central. Fundación telefónica, 2013, 60-72

- 2013 Book (author) "El documental interactivo. Evolución, caracterización y perspectivas de desarrollo"  
UOC Press. Editorial UOC
- 2013 Book (author) "Pioneros de la tecnología digital. Ideas visionarias que cambiaron el mundo"  
TIC CERO. Editorial UOC
- 2013 Review "El documental interactivo como nuevo género audiovisual. Estudio de la aparición del nuevo género, aproximación a su definición y propuesta de taxonomía y de un modelo de análisis a efectos de evaluación, diseño y producción"  
Doc On-line, num 14. Documental web. Thesis reviews
- 2013 Participation in the article "Encuentros históricos entre el género documental y el medio digital para conformar el documental interactivo"  
Clave 019-97 num 5. Universidad de los Andes. Pg: 89-104. ISSN 2011-401X.
- 2013 Participation in the article "El documental interactivo: estado de desarrollo actual"  
6 Relatos sobre la comunicación digital y móvil. 2nd Annual Workshop on Higher Education. Universidad de Vic. Pg: . ISBN:
- 2013 Participation in the article "The case of *Guernica, pintura de Guerra*, the first Catalan interactive documentary project"  
Studies in documentary film V2 Num 16. Special edition on interactive documentaries. Pg: . ISBN:
- 2012 Doctoral Thesis *El documental interactiu com a nou gènere audiovisual. Estudi de l'aparició del nou gènere, aproximació a la seva definició i proposta de taxonomia i d'un model d'anàlisi a efectes d'avaluació, disseny i producció*  
UPF. Communication Department. 631 pp
- 2012 Participation in the article "Proposed use of the Interactive Documentary in the Field of Education",  
Eadim Network Conference en WSYA 2011. Conference proceedings.
- 2012 Participation in the article "Llenguatge interactiu de no ficció aplicat en l'àmbit dels dispositius mòbils".  
Jornades científiques M - communication 2012. Mobile communication 2012. Experiències i recerques sobre comunicació mòbil. Pg: 77-88. ISSN/ISBN: 13: 978-84-695-3069-6.I.
- 2012 "Participation in the article "Interactive Nonfiction as a 2.0 Educational Strategy. The Case of the Interactive Documentary".  
INTED Conference 2012 (6<sup>th</sup> International Technology, Education and Development Conference). *Conference Proceedings*. CD-Rom. ISSN/ISBN: 978-84-695-2071-0.
- 2011 Participation in the book chapter "Nuevo modelo de no ficción interactiva móvil. Caracterización del reportaje y el documental interactivo".  
Publication *M-todos, tendencias y oportunidades de la movilidad digital*. Pages 59-66. ISSN/ISBN: 978-84-695-2071-0.
- 2011 Participation in the article "The Interactive Documentary as a Discourse on Interactive Nonfiction: a Proposal of the Definition and Categorisation of the Emerging Genre"  
Mcluhan Galaxy Conference 2011. Conference proceedings. Pg: 367-378. ISSN/ISBN: 978-84-938802-1-7.
- 2011 Article "*The interactive documentary as a discourse on interactive non-fiction: for a proposal of the definition and categorisation of the emerging genre*".  
Anuario digital Hipertext Num 9 May 2011 (Digidoc - UPF, online). ISSN/ISBN: 1695-5498.
- 2011 Participation in the article "El nuevo discurso de la no ficción interactiva y su aplicación para los dispositivos móviles. El caso del documental multimedia interactivo".  
"M-todos. *Tendencias e oportunidades de movilidad digital*. *Geminis*, 2, 19, 2011. Pages 232-250. ISSN/ISBN: 2179-1465.
- 2010 Participation in "The Interactive Multimedia Documentary. For a definition proposal and categorisation of the new emerging genre"  
Congress 3.0: New Means, New Communication held in Salamanca on 4-5 October, 2010. *Conference Proceedings*. Pages: 192-205. ISBN: 978-84-615-1693-3.
- 2010 Research work *El documental multimèdia interactiu. Una proposta de model d'anàlisi*.  
Available Online (TDX Recercat - Repositori UPF - CAC). 164 pp. Honorific Award Cac Awards 2011.
- 2009 Participation in the article "Design Process of Campusmovilnet"  
Arnau Gifreu Castells, Hugo Pardo Kuklinski, Xavier Docampo Sellarès. ICERI 2009 (International Conference of Education, Research and Innovation). Conference proceedings. CD-ROM. ISSN/ISBN: 978-84-615-5562-8.

## **OTHER MERITS**

### **Participation in funded competitive projects:**

Audiencias activas y periodismo. Interactividad, integración en la web y buscabilidad de la información periodística Plan Nacional de I+D+i, Ministerio de Economía y Competitividad. CSO2012-39518-C04-02

Transalfabetismos. Competencias transmedia y estrategias informales de aprendizaje de los adolescentes. Plan Nacional de I+D+i, Ministerio de Economía y Competitividad. CSO2014-56250-R

### **Supervision of doctoral theses:**

"El documental interactivo y su aplicación en la educación" - Valentina Moreno. PhD in Technologies, Structures and Information Processing. Complutense University of Madrid. Faculty of Information Sciences. Department of Journalism II

"Towards a Model of Study and Evaluation of Experiential Interactive Documentaries" Joanna Camargo Coelho. PhD in Experimental Sciences and Technologies. University of Vic- Central University of Catalunya. UScience Tech.

### **Juries:**

Scholarship for developing interactive web documentary (Ministry of Culture. Government of Colombia, 2015)

European Youth Award Grand Jury (2012-2015)

Local Student Group Jury 2015 (EYA)

The Sight & Sound Documentary Poll (British Film Institute, 2014)

Docs21. Digital Narratives Documentary Festival (2014)

DocsBarcelona Pitching Forum (2014) and Interactive Pitch (2015)

Pitching Forum Documentary Master (UAB, 2012-2015)

Manlleu Short Film Festival (2010)

### **Reviewer of academic journals:**

El Profesional de la Información

Catalan Journal of Communication & Cultural Studies (URV)

Quaderns del CAC

Anàlisi. Quaderns de Comunicació i Cultura (UOC i UAB)

Obra Digital(Uvic-UCC)

Leornado (MIT)

Maguaré (National University of Colombia)

### **Interactive Consulting / transmedia projects:**

SEAT. Las sombras del progreso (2012)

Las Sinsombrero (2015)

Pregoneros de Medellín (2015)

## **IT SKILLS**

- Website and Graphic Design, Multimedia Production
- Programming (PHP, Actionscript, Javascript, CMS, HTML5)
- 2D & 3D Environments, Audio & Video Creation in Real Time
- VJ – Visuals (Shows & Performances)

## **LANGUAGES**

- Catalan & Spanish – Native
- English – Advanced Level (CAE – Cambridge)
- German – Medium Level (*Zertifikat Deutsch* – Institut Goethe)
- Italian – Medium Level